

# How to Add a YouTube Subscribe Widget to your Website

In today's blog, I would like to explain to you how to add a [YouTube](#) Subscribe Widget to your website. This not only makes it easier for your fans to subscribe to your channel, it also creates engagement from others that have stumbled upon your website but were not aware of your YouTube channel's existence. It is important to remember that when creating any form of business you wish to receive more engagement, that you make it as easy as possible to generate more followers, subscribers, internal and external links...the list goes on...There is obviously a lot more to it, which I will address in future posts and videos, but for now I am simply breaking things down so it is easy to follow along and take one step at a time.

So, let's get started!

You want to add a YouTube widget to your website, but how do you go about doing this? Let me show you an example of mine:

**First**, go to [YouTube.com](https://www.youtube.com) and login.

**Second**, click on the image in the right hand corner and "Creator Studio"



**Third**, click on "View Channel" – and grab the part of the [URL](#) after <https://www.youtube.com/user/>

In the following example you would grab and copy "KlearlyLLCKrystal"

– <https://www.youtube.com/user/KlearlyLLCKrystal>

**Fourth**, you would place the copied portion of the URL in place of COPIED in the following code:

```
<iframe style="overflow: hidden; height: 105px; width: 300px; border: 0;" src="http://www.youtube.com/subscribe_widget?p=COPIED" width="300" height="150" frameborder="0" scrolling="no" align="center">
</iframe>
```

Your YouTube widget Subscribe code would look like this ☐

You are all set to go now!

### **Did You Enjoy?!**

I hope you enjoyed this post and video! As always, please feel free to Like, Share, Comment and [Subscribe](#) if you enjoyed and I will see you next time!